



FRANCO SERRA VINEYARD MANAGER PROFILE **ADRIANO GIACOBBE**

“My grandfather was from Morbello, near Acqui. He and his wife were farmers like us. Those were still ancient times when people were helped by donkeys in these steep lands with just a few vineyards. Those were already lands of Dolcetto and Barbera.

From there, also my father soon became a farmer, and he moved to Mombaruzzo, from where he started to grow his lands. We were nine brothers in total. My father, Angelo, who now is 81 years old, was the fifth of these eight. In those times it was important for a family to have many sons, in order to have more help to farm the land. I have an older sister and a younger brother, farmers as myself, all from Mombaruzzo.

My father has always been working with the grapes and taught me all the techniques about how to cultivate the vineyards. Most importantly, he gave me the passion for this job. I started working at Tenute Neirano in 1983, as soon as the winery opened. Initially I was working as head of the cellar and on the bottling line, but we were just a few people. Then little by little this number increased, and because Giacomo Sperone, your (Andrea’s) grandfather, wanted to purchase more lands, he asked for my supervision. I immediately said yes.

I have been working at Tenute Neirano for 27 years, always becoming more and more involved in the management of the vineyards. In 2010, together with my wife Daniela, I decided to work full time as a farmer supervising all the Neirano vineyards. Since then, my work for Tenute Neirano has also been to monitor the quality of all the suppliers that deliver their grapes to Tenute Neirano”