

# BOCA BARREL

## Mediterranean Red Blend Wine Keg (AKA 'MED RED')



### KEG SPECS

Format: 20L One-Way PET w/internal bag, 100% recyclable, Made in Italy  
Connection: S-Type, European Sankey (standard in most bars/restaurants)  
Compatible Gas Types: Carbon Dioxide, Nitrogen, Compressed Air  
Max Pressure: Do not exceed 3.5 bars  
Recommended Pressure: 1,0 - 1.5 bars depending on tube length and distance from gas to tap (max. 20 ft.)  
Shelf Life: 12 months untapped, 4 weeks tapped  
Certification: FDA compliant package, wine is certified BRC and ISF Food  
Disposal: "Keys" available to release any leftover pressure prior to disposal  
Samples: 750ml bottles available

### WINE SPECS

Blend: 50% Cabernet Sauvignon, 30% Merlot, 20% Sangiovese  
Designation: Veneto IGT  
ABV: 12%

### SELLING POINTS

- (1) 20 Liter Keg = 135 (5 oz.) glasses, 27 (750ml) bottles, 676 oz.
- **Cost Savings** – Better margins, no wasted leftovers, employee hours saved, customers served faster
- **Freshness** - Wine kept at constant temperature, no air or light contact, each glass is as fresh as the first.
- **Convenience** - Wine on tap is up to 4 x faster than restocking fridges and opening and closing bottles
- **Space Savings** - A 20L keg = 27 bottles. Bottles use bar space. Kegs can be stored away from the bar.
- **Versatility** - Served by the glass or carafe as house wine or in cocktails, suitable for bars, restaurants, wine shops, hotels, catering, shows, festivals, summer patios
- **Environment** - A bar or restaurant serving 40 kegs per month will save almost 13,000 bottles/year.

### THE WINERY

Boca Barrel is produced by Villa Serena, a family-owned winery located in Conegliano, Italy, in the heart of Prosecco country. Villa Serena was founded in 1881, and Luca and Giorgio - the 5<sup>th</sup> generation - run the winery now. Villa Serena introduced keg wines in 1987 and has been a category leader for over 30 years.



THE MARCHETTI COMPANY

216 . 321 . 4162

WWW.TMARCHETTICO.COM

3/28/2024