

SANGARIA

Chu-Hi

Lemon Flavored Shochu Cocktail



Specs

Imported from Japan

Alcohol: 5%-6%

Packaging: 24/355ml

History

Chu-Hi is an alcoholic drink that originated in Eastern Tokyo in the late 1940's. Back then, Chu-Hi was made by mixing shochu (a Japanese hard liquor distilled from grains or vegetables), carbonated water and lemon juice. The idea came from Highball and it was originally called "shochu highball". It was later shortened to Chu-Hi. Today, Chu-Hi is made with Shochu and your choice of carbonated fruit juice. It is sold as a canned drink and a staple alcohol beverage in Japan.

Taste Profile

Fun bubbles with refreshing lemon flavor and low alcohol.

Serving

Ready to drink, easy to transport, fun, tasty and sip-able. A great alternative to hard seltzer!