

# JOZEN AQUA

## Junmai

Shirataki Sake Brewery, Niigata Prefecture



### SAKE DETAILS:

Rice: Gohyakumangoku  
Polish Rate: 70%  
Sake Meter Value: +7  
Acidity: 1.6  
Alcohol: 16-17%

### ABOUT "JUNMAI" SAKES

The term *Junmai* is constructed of two kanji that together mean "pure rice." This means that the brew cannot contain any ingredient beyond the principal four of rice, water, yeast and koji. Most *Junmai* sakes use rice polished to at least 70%, but no legal mandate exists. *Junmai* style sakes tend to be richer and rounder, while emphasizing more savory characteristics.

### ABOUT THE BREWERY

Since 1855, Shirataki Sake Brewery has hailed from the Niigata Prefecture, on the northwest coast of the main island. Niigata is one of the classic sake producing prefectures, currently home to about 10% of Japan's breweries and produces the country's most sake by volume. Niigata is known for its fresh groundwater that begins as snowmelt from the neighboring mountains, a journey that takes 40-50 years from snow to well water. In the decades that the water takes to journey from mountaintop to sake bottle, it slowly absorbs healthy minerals from the earth, taking on a slightly sweet flavor that has been coveted for centuries.

Niigata is roughly on the same longitude as Tokyo, though divided by a towering and sacred mountain range. Centuries ago, weary travelers from Tokyo would find solace in the abundance of inns providing shelter and welcoming hot springs. Naturally, local sake from Niigata was known to soothe these weary travelers. As Niigata experiences cold and snowy winter months, this makes sake production perfect for longer, colder fermentation. This, combined with the uniquely soft water, lends to delicate, clean and aromatic sakes. As the mountains slope to sea level, the fertile basin provides rich soil for sake rice production, allowing the breweries of Niigata to source their rice from the local communities.

Sake brewing at Shirataki peaks in the winter months, but action goes on all year. The summer months are for maintaining the brewing equipment, the fall is for preparing the brewery for the year's sake, and springtime is a time to give thanks and begin preparing the new year's rice crop with local farmers. Shirataki puts a focus on brewing excellent value Ginjo grade sakes, in classic Niigata style, with sleek and elegant packaging.

### TASTING NOTE

Although this is a dry sake, there are hints of brown sugar sweetness. Soft and viscous with nice acidity. It has a quick finish with echoes of peach that leave a subtle footprint on the palate.

### FOOD PAIRING

Rich and savory foods like avocado and fried chicken work well.



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