

# YUFUIN WHITE



## Shochu

Yatsushika Brewery, Oita Prefecture

### SHOCHU DETAILS:

Raw Material: Barley

Alcohol: 20%

Distillation: Single

### ABOUT SHOCHU

*Shochu* is a distilled spirit native to Japan since the 15<sup>th</sup> century. It originated on the southern island of Kyushu, which remains its heart, but is now produced all over Japan. *Shochu* can be distilled from many different ingredients, but barley, rice and sweet potato are the most common. *Shochu* is unique from other categories of distilled spirits because it begins with a grain inoculated with *koji-kin*, similar to sake production. The *koji* is then fermented in the same way a sake starter is created, following which the mash is distilled, filtered, stored and bottled. Until the 1970s, *shochu* was only consumed in southern Japan, but its appeal began to travel and resulted in a national boom. In 2003, domestic *shochu* sales surpassed sake and have never looked back.

### ABOUT THE DISTILLERY

Yatsushika brewery was founded in 1864 by Toukou Aso (first generation) and was strictly a sake producer for 200 years. As the popularity for sake waned, Yatsushika expanded into shochu production. Deep in the scenic Kuju Mountain Range of Oita prefecture lies Yatsushika brewery. Commonly known as the 'roof of Kyushu,' this area is the leading producer of barley shochu in Japan. Nestled in the bosom of nature, the secret of Yatsushika's flavor is twofold: the clear, fresh water delivered to the brewery by a 250 meter well tapping into a natural underwater spring, and the winter climate perfect for cold brew with temperature reaching 14° F.

### TASTING NOTE

Yufuin is the name of a small town within Kyushu and home to a renowned natural spa. This high quality, small production Japanese barley spirit has a clean dry taste and classic barley fragrance.

### FOOD PAIRING

An elegant, refined shochu. Perfect with sushi or as a base for a sophisticated martini.



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